

Solibaad

NEWSLETTER DECEMBER 10th 2024 HAPPY 15th ANNIVERSARY

Edito

Today is a special day for us. We celebrate the 15th anniversary of Solibaad.

15 years of hard work, and sometimes sad moments, sometimes amazing ones, filled with joy, smiles and hope.

It may sound utopist or silly, but believe me : we change lives. Not only on a material point of view (even if the food, the accomodation or studies we sometimes finance are essential), but also for the attention we give, the love we share through our amazing partners, on site. Badminton is most of the times just an excuse to create a bond, to be able to look after children, who live in very tough environments. To help mediate with their families. To bring psychological support. To care and make them realize they are not just working hands or a number. To give them a chance they might just not have otherwise.

Nothing would have been possible without the help of hundreds of volunteers, all around the world, which made our promise possible - to send to the programs 100% of the donations we received from people, clubs, partners around the world.

We are proud to have achieved all this, together. And hope that we will be able to do just as well - or more - in the 15 years to come.

Here are a few figures that we compiled, to try to measure the concret impact of our actions since December 10th 2009.

But what we can't quantify is how we have been able to change lives. Through the building of self esteem, the valorisation of children who had absolutely no chance to leave their toxic environment. And who are now happy young adults. Maria does have a...

adults. magic does happen.



**500 000 euros received
... and donated straight to the programs**

We had made a promise when we launched Solibad, 15 years ago. That we would send back all the money that we receive to the kids, on the field.

And we are so proud to say, that we have kept our promise. We have received over 500 000 € euros across these 15 years. Donations made by local clubs through tournaments, by private donors, by our partners.

This was possible because there is no paid staff in Solibad. We are all volunteers, with the help of "Services Civiques", who are youngsters we train and mostly funded by the French government. Admin costs have been kept to a minimal - volunteers pay for their own travels to programs for instance, and only operational and those were covered by lucky draws, boutique sales.

We were still able to get profit from these different actions, on top of the donations, which means that, until now, we have sent 570 000 € to the programs ! This is very rare in the world of NGO.





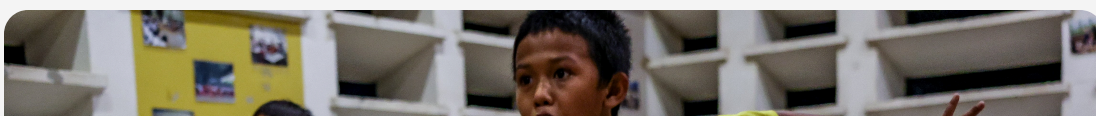
10 000 children impacted

If it is very hard to "quantify" the number of children that benefited from our actions, we have still tried to measure the impact.

Some underprivileged children have benefited from direct donations, to pay for their food, medication, lodging. Some others have benefited from badminton programs, with a special attention to their well being - it's not only about teaching a sport or participating in an activity. Children who join our badminton program enter a family, where educators look after their well being, their mental health, pay attention to violence in their environment. They benefit, in some cases, from psychological support by therapists.

Some also received equipment, which has allowed them to play a sport that is easy, fun, mixed and transgenerational, and which has allowed them to create bonds with other people in their community. And grow their self confidence and self esteem.

Overall, we consider that around 10 000 children have directly benefited from our action. Not counting their families which are indirect beneficiaries, and could be counted as well. Very often, the lives of these families change drastically when their children are part of Solibad programs - for instance, when some children from our programs are being given a scholarship to go to University or get a diploma, which will help them help support their families...

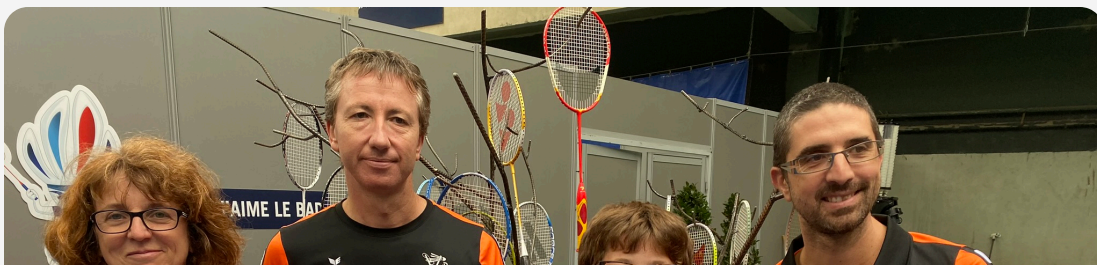




10 000 pieces of used equipment collected

Behind the scenes, it is hundreds of people, in small clubs, who call their badminton friends to save up their old rackets, shoes, plastic shuttlecocks. And over 15 years, over 10 000 pieces of equipment have been collected, stored and sent to our programs. Sometimes in big containers, sometimes in volunteers's suitcases (with sueurs when going through customs sometimes...). Even ambassadors have given their old shoes - and now, kids in the middle of nowhere play with the shoes of Michelle Li, Lauren Smith, Lee Chia Hsin or Kim So Yeong.

It is also important, for us, at Solibad, to raise awareness about our planet and recycling and this part of our action is also part of our DNA. And we look for solutions to re-use all the badminton equipment, thanks to partnerships. With Compoplume, a French start up, feather shuttlecocks are reconditioned and used to create furniture. With our dear friends from Relix, we also collect broken rackets, that are used to create beautiful keychains and bracelets.





24 programs in 20 countries

There has been so many stories to tell all around the world. In Uganda, Donald, living in a remote village with no running water or electricity has become a plumber after we paid for his study. In Indonesia, Nova and Dimas, who had been raised in the outskirts of a giant garbage dump are now coaches in Canada and help their families who stayed there. In France, after only a few weeks, Anne and Anais who live in a foster home for kids are already making huge progresses in terms of concentration and self esteem, with only a few months into the program.

We have had programs in many different regions of the world - 24 programs in 20 countries exactly. Always relying and working hand in hand with local heroes. Sometimes for long running programs, like in Indonesia or Malaysia where we've given help for over 10 years now. In Indonesia, the program now helps 13 badminton academies all around the countries.

YOU CAN HELP TOO

You want to be part of this incredible adventure ? it is possible, whether you represent a badminton structure or as an individual

National Federations, for instance, will help us spread the word for local club, leagues, on how to help us. And organize events from time to time

(Solibad Days), help us get booth in their major events, etc.

Local clubs, Academies on their end, can be pro-active in holding solidarity events and collect money on our behalf, or second hand shoes, rackets, that we can send to our programs. Especially during Solibad Days, which will occur next from 8 to 18th of May 2025. (Click [here](#) to sign the charter!)

As a top player in your country, you can become an ambassador and wear our logo on your clothing, give items for auction, and help us spread the word through your social network

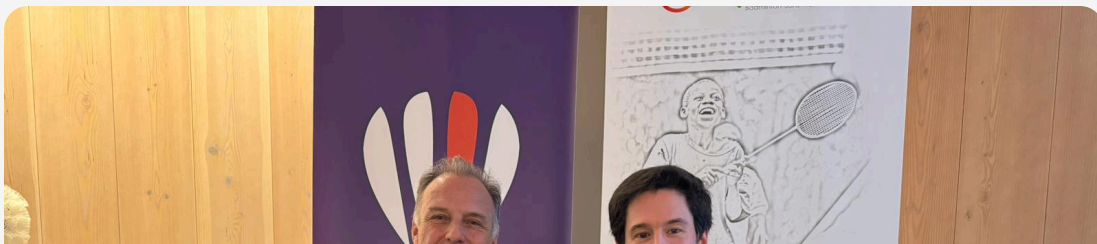
As an individual, you can become a volunteer at Solibad and give a bit of your time, or simply make a donation - you now know where it is going and that 100% will reach the programs

OTHER NEWS

FFBaD and Solibad renew their partnership until 2027! We have signed a 4-year partnership, to continue to promote badminton in the service of underprivileged children.

"For 15 years now, Solibad has embodied the power of badminton, bringing a little happiness to people around the world thanks to a few grams of feather. We must continue to mobilize the strength of the federal network to support this inspiring association's commitment to solidarity. This partnership is a natural one, and I hope it will continue to grow. Thank you to all the Solibad volunteers. said Yohan Penel, President of the French Badminton Federation

"We are particularly proud to sign a new partnership with this Federation, which is a true pioneer in the way it thinks of its sport as a tool for well-being and a vector for personal development and inclusion in all its dimensions. The FFBaD is totally in line with our way of seeing things: badminton changes lives, we've known that for 15 years now, and together we're going to continue to prove it, on our programs in France and abroad, working hand in hand with all our affiliated structures." said Raphaël Sachetat, president and founder of Solibad





THANK YOU !

This month, we'd like to thank ...

The **club of Noisiel**, for its donation

Muchas gracias to the **Hortons club** (Spain), which is holding a tournament on December 14 in aid of Solibad.

Don't forget to fill in the action form, which will enable us to track and highlight your invaluable support [HERE](#).

Many thanks to the following structures that have signed the new Solibad charter since November 20, 2024

Leagues :

Ligue Occitanie de Badminton (France)

Clubs :

Badminton Club St Herblain, Asm Pau Badminton, Who's Bad Paris, Union Sportive d'Ivry Badminton, Association Sport et Bien-Être, Badminton Club de l'Isle d'Abeau, US Créteil Badminton, La Ciotat Badminton (France)





CALENDAR

December 10: Solibad celebrates its 15th anniversary

January 10 to 12: Solibad at the French Para-badminton Championships (Gien, 45)

May 8 to 18, 2025: Solibad Days



SOLIBAD

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